



## **j2 Global Acquires Offsite Backup Solutions, LLC**

### **Marks launch of online backup business in the U.S.**

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. (NASDAQ:JCOM), the provider of cloud-based services for businesses, today announced that it has acquired substantially all of the assets of Offsite Backup Solutions, LLC, a Phoenix-based provider of online backup solutions.

"This acquisition brings us an established customer base of online backup services in the U.S., marking our launch of online backup services in the U.S., and expands our suite of U.S.-based cloud services for business," said Hemi Zucker, CEO of j2 Global. "We intend to roll these customers onto our flagship KeepItSafe® brand, which currently operates exclusively in Europe, and to continue to expand our worldwide base of KeepItSafe customers through a combination of internal growth and tuck in acquisitions."

Terms of the acquisitions were not disclosed and the financial impact to j2 Global is not expected to be material.

### **About j2 Global™**

Founded in 1995, j2 Global, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses around the world. j2 Global's network spans more than 4,700 cities in 49 countries on six continents. The Company offers Internet fax, voice, online backup and email solutions. j2 Global markets its services principally under the brand names eFax®, eVoice®, FuseMail®, Campaigner®, KeepItSafe® and Onebox®. As of December 31, 2010, j2 Global had achieved 15 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit [www.j2global.com](http://www.j2global.com).

**"Safe Harbor" Statement Under The Private Securities Litigation Reform Act of 1995:** Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's current expectations or beliefs and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These factors and uncertainties include, among other items: Our ability to successfully integrate Offsite Backup Solutions' business and customers into our business and operations and our ability to retain such customers, our ability to expand the KeepItSafe® business in the U.S. and worldwide, our ability to continue to generate growth from cloud-based services, and the numerous other factors set forth in j2 Global's filings with the Securities and Exchange Commission ("SEC"). For a more detailed description of the risk factors and uncertainties affecting j2 Global, refer to the 2010 Annual Report on Form 10-K filed by j2 Global on February 28, 2011, and the other reports filed by j2 Global from time-to-time with the SEC, each of which is available at [www.sec.gov](http://www.sec.gov). The forward-looking statements provided in this press release are based on limited information available to the Company at this time, which is subject to change. Although management's expectations may change after the date of this press release, the Company undertakes no obligation to revise or update these statements.

j2 Global, Inc.  
Bill Threlkeld, 323-386-2382  
Senior Manager, Public Relations  
[pr@j2global.com](mailto:pr@j2global.com)

Source: j2 Global, Inc.

News Provided by Acquire Media