



j2 Global Acquires Cloud-Based CRM Provider Landslide Technologies, Inc.

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. (NASDAQGS:JCOM), the provider of cloud-based services for businesses, today announced that it has acquired Landslide Technologies, Inc., a Boston-based provider of online customer relationship management solutions designed for small to mid-sized businesses.

"The Landslide acquisition reflects continued execution of our plan to expand our array of cloud-based services for business," said Hemi Zucker, CEO of j2 Global. "Landslide brings us a proven CRM platform for small to mid-sized businesses and an established customer base. It also provides us an additional value-added service to sell through our existing sales channels and into our existing base of more than 2 million paid cloud service subscribers."

Terms of the acquisition were not disclosed and the financial impact to j2 Global is not expected to be material.

About j2 Global Communications

j2 Global (NASDAQ:JCOM) provides cloud services for business, offering Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. Founded in 1995, the company's messaging network spans more than 4,700 cities in 49 countries on six continents. j2 Global markets its services principally under the brand names eFax[®], eVoice[®], FuseMail[®], Campaigner[®], KeepItSafe[®] and Onebox[®]. As of December 31, 2010, j2 Global had achieved 15 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit www.j2global.com.

"Safe Harbor" Statement Under The Private Securities Litigation Reform Act of 1995: Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's current expectations or beliefs and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These factors and uncertainties include, among other items: Our ability to successfully integrate Landslide Technologies' business and customers into our business and operations and our ability to retain such customers, our ability to expand the Landslide Technologies business through cross-selling or otherwise, our ability to continue to generate growth from cloud-based services, and the numerous other factors set forth in j2 Global's filings with the Securities and Exchange Commission ("SEC"). For a more detailed description of the risk factors and uncertainties affecting j2 Global, refer to the 2010 Annual Report on Form 10-K filed by j2 Global on February 28, 2011, and the other reports filed by j2 Global from time-to-time with the SEC, each of which is available at www.sec.gov. The forward-looking statements provided in this press release are based on limited information available to the Company at this time, which is subject to change. Although management's expectations may change after the date of this press release, the Company undertakes no obligation to revise or update these statements.

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