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## Meet Me in the Cloud: eVoice(R) Launches Web Conferencing

### eVoice Offers Tools and Tips for Mobile Professionals and Remote Teams to More Efficiently Communicate, Collaborate and Conduct Important Business

LOS ANGELES, CA -- (Marketwire) -- 09/18/12 -- eVoice®, a virtual phone number service offered by j2 Global, Inc. (NASDAQ: JCOM), today announced availability of Web Conferencing, a new feature enabling freelancers and small businesses to collaborate with multiple parties, conduct virtual online meetings, and easily share their desktops. eVoice Web Conferencing brings mobility to the meeting room with a full featured communication solution that helps businesses operate professionally, efficiently and competitively anytime and anywhere. eVoice is online at [www.evoice.com](http://www.evoice.com).

A [survey of small to medium sized businesses](#) on web conferencing revealed that the ability to involve more people (77 percent), save travel cost (77 percent) and travel time (77 percent) are the primary drivers for the roll out of web conferencing solutions. eVoice Web Conferencing eliminates the constraints of location and travel time; a critical component to any business communications strategy as telecommuting becomes a dominant trend in the workforce.

eVoice recognizes the growing trend of professionals moving between offices and the benefits web conferencing provides, and offers these communication management tips for mobile professionals, including freelancers, and remote teams:

*Use voicemail strategically* - Call screening allows you to hear the name of the person calling so you can decide to pick up or transfer the call to voicemail. This gives you greater control over your time and productivity by prioritizing your calls.

*Present a unified front* - Make it easy for your clients by providing one central phone number. A cloud-based phone system provides a business phone number, with professional greetings and menus that routes to wherever you are -- cell phone, home or office -- 24/7.

*Go VoIP* - A virtual phone system with a VoIP app can automatically transfer calls from your network carrier to the Internet whenever WiFi is available -- and that means free minutes and no data charges. This helps you stay connected in service dead zones or rural areas, too.

*Conference in the cloud* - Web Conferencing can turn your desktop or laptop into a mobile office that allows you to maintain business class communications from any location. You can perform live demonstrations in real time, share and exchange files, and collaborate on documents with multiple participants.

Benefits of the new eVoice Web Conferencing features include:

- Host online meetings
- Share your desktop
- Real time collaboration
- Built in tools for tracking participants, marketing and conducting surveys
- No longer be constrained by your location
- Conduct online training and product demonstrations

eVoice Web Conferencing is \$9.99 per month with no per user fees for current and new eVoice subscribers. You can activate the service at [www.evoice.com](http://www.evoice.com). With a 30-day free trial offer, eVoice makes it easier than ever for individuals, entrepreneurs and small businesses to be more professional, efficient and mobile.

For additional information about eVoice web conferencing please visit the eVoice blog at <http://blog.evoice.com/> or watch this [video presentation](#). To register for a webinar on how to use eVoice web conferencing please visit [www.evoice.com/lp/web-conferencing](http://www.evoice.com/lp/web-conferencing). To listen to a podcast interview visit <http://feeds.feedburner.com/eVoicePodcast>.

#### About eVoice

eVoice is a brand service and trademark of j2 Global (NASDAQ: JCOM). eVoice, one of the industry's leading virtual phone services, offers a wide selection of local or toll-free numbers and is the only phone service of its type to offer personalized U.S.-based VIP setup and support for new accounts. eVoice is online at [www.evoice.com](http://www.evoice.com).

## About j2 Global™

Founded in 1995, j2 Global, Inc. provides cloud services to individuals and businesses around the world. j2 Global's network spans 49 countries on six continents. The Company offers Internet fax, voice and email solutions. j2 Global markets its services principally under the brand names eFax®, Onebox®, eVoice®, FuseMail®, Campaigner®, KeepItSafe® and CampaignerCRM™.

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