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## eFax(R) App for iOS Makes It Easier to Fax on the Go

### Integration With More Cloud Apps and Enhancements for New iPad mini and iPhone 5 Improves Mobile Faxing

LOS ANGELES, CA -- (Marketwire) -- 01/08/13 -- eFax®, a provider of online fax services and a brand of j2 Global, Inc. (NASDAQ: JCOM), today announced its latest iOS app which makes it even easier to send, receive, sign, and print faxes directly from an iPhone®, iPad®, iPad mini and iPod touch®. The iOS app incorporates the most requested new features and provides eFax customers with new and improved ways to fax anytime, from anywhere. [This YouTube video](#) demonstrates the features of the latest iOS app.

In November 2012, Apple reported that more than 3 million iPad mini® and fourth-generation iPad devices were sold during the devices' launch weekend(1). "These devices are driving increased productivity in the office, on the road, and at home," said Kyle Flowers, marketing director at j2 Global. "Enhancements to the eFax iOS app ensure that users can send and receive important faxes whenever and wherever duty calls, such as signing a contract from a cab, sending an invoice from a hotel room, or approving an expense report from the couch." [Listen to a podcast interview](#) on the new iOS app with Kyle Flowers.

Email attachments or documents stored in popular online cloud solutions can now easily be faxed directly from the enhanced eFax iOS app. The latest features include:

- *AirPrint on the Go* -- Print faxes easily to AirPrint-enabled printers using WiFi.
- *Organize Contacts* -- Manage eFax contacts directly from the Home screen.
- *Squint Less* -- The updated eFax app takes advantage of the enhanced screen size for the larger iPhone 5 display and the new iPad mini.
- *Send Any Document in Any Form* -- Fax email attachments, documents from popular cloud storage services, or photos on the handheld device.

eFax is a pioneer in the fax business, with a string of technology and business firsts dating back to 1988. eFax remains an important communications tool for over 11 million subscribers worldwide, as well as companies of all sizes, from sole proprietors with a single fax number to Fortune 100 and 500 companies with thousands of fax numbers.

To learn more about j2 Global's cloud services for business brands, visit [www.j2.com](http://www.j2.com).

The iPhone app for eFax can be downloaded at <http://itunes.apple.com/us/app/efax/id399922064?mt=8>.

For more information please go to the eFax blog at <http://blog.efax.com/>. To sign up for a 30-day eFax free trial, visit <http://www.efax.com/Free-Trial>. eFax is a registered trademark of j2 Global, Inc. in the U.S. and internationally.

(1) <http://www.apple.com/pr/library/2012/11/05Apple-Sells-Three-Million-iPads-in-Three-Days.html>

#### *About eFax*

eFax is a brand and registered trademark of j2 Global, Inc. (NASDAQ: JCOM). Individuals and small businesses can learn more about sending and receiving faxes online at [www.efax.com](http://www.efax.com). For medium to large businesses with 10 to 10,000 employees or high volume faxing needs, more information is available at [www.efaxcorporate.com](http://www.efaxcorporate.com).

#### *About j2 Global*

j2 Global (NASDAQ: JCOM) provides cloud services for business, offering Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. Founded in 1995, the company's messaging network spans more than 49 countries on six continents. j2 Global markets its services principally under the brand names eFax®, eVoice®, FuseMail®, Campaigner®, KeepItSafe® and Onebox®. As of December 31, 2011, j2 Global had achieved 16 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit [www.j2global.com](http://www.j2global.com).

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