



April 17, 2013

j2 Acquires Dutch Online Backup Business Backup Connect BV

Acquisition extends locally-operated and supported online backup business to five countries on three continents

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. (NASDAQGS:JCOM), the provider of cloud services for business, today announced that it has acquired Backup Connect BV, an online backup provider based in The Netherlands.

With this acquisition, j2 now has customer bases and prospects serviced by local sales, support and online backup infrastructures in the US, UK, Ireland, New Zealand and The Netherlands. Localized support teams and data centers are critical to garnering customer confidence, and support both integration of acquired customer relationships and future sales in each location.

"This acquisition reflects our continued interest in the online backup space and our commitment to growing this business globally," said j2 Global, Inc. CEO Hemi Zucker. "We look forward to pursuing additional acquisitions in this space and to leveraging and extending our localized global online backup footprint."

Terms of the acquisitions were not disclosed and the financial impact to j2 is not expected to be material.

About j2

j2 Global, Inc. (NASDAQGS:JCOM) provides Internet services through its two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names [eFax®](#), [eVoice®](#), [FuseMail®](#), [Campaigner®](#), [KeepItSafe®](#) and [Onebox®](#) and operates a messaging network spanning 49 countries on six continents. The Digital Media Division, created with j2's November 2012 acquisition of Ziff Davis, Inc., offers trusted news and reviews of technology products on its web properties, which include [PCMag.com](#), [ExtremeTech.com](#), [ComputerShopper.com](#), [Toolbox.com](#) and [Geek.com](#). The Digital Media Division also operates BuyerBase®, an advanced ad-targeting platform; [LogicBuy.com](#), a leading provider of online deals; and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2012, j2 had achieved 17 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

"Safe Harbor" Statement Under The Private Securities Litigation Reform Act of 1995: Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's current expectations or beliefs and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These factors and uncertainties include, among other items: Our ability to successfully integrate Backup Connect's businesses and customers into our business and operations and our ability to retain Backup Connect's customer base, our ability to acquire additional online backup businesses in existing or additional locations, our ability to grow our online business organically, and the numerous other factors set forth in j2's filings with the Securities and Exchange Commission ("SEC"). For a more detailed description of the risk factors and uncertainties affecting j2, refer to the 2012 Annual Report on Form 10-K filed by j2 on March 1, 2013, and the other reports filed by j2 from time-to-time with the SEC, each of which is available at www.sec.gov. The forward-looking statements provided in this press release are based on limited information available to the Company at this time, which is subject to change. Although management's expectations may change after the date of this press release, the Company undertakes no obligation to revise or update these statements.

j2 Global, Inc.
Bill Threlkeld
323-386-2382
pr@j2global.com

Source: j2 Global, Inc.

News Provided by Acquire Media