



September 11, 2013

Online Backup Provider KeepItSafe(R) Takes On a Leading Role in Hollywood

KeepItSafe(R) Contracts With the Hollywood Chamber of Commerce to Back Up Critical Data, Including Historical Documents Related to the World Famous Hollywood Sign and Walk of Fame

LOS ANGELES, CA -- (Marketwired) -- 09/11/13 -- KeepItSafe[®], a global provider of online backup services and a brand of j2 Global[®], Inc (NASDAQ: JCOM), has announced that the Hollywood Chamber of Commerce, based in Hollywood, CA., has selected KeepItSafe to back up the Chamber's business critical data and historical documents to the cloud. For 92 years, the Chamber has played a very important role in the history of Hollywood -- everything from revitalizing the community to saving the Hollywood sign to managing the Hollywood Walk of Fame.

"We were using tape backup which was archaic and unreliable," says Kaylee Kiecker, vice president of marketing and business development for the Hollywood Chamber. "KeepItSafe enables us to manage our business documents in ways that are more customer-focused and better for our members. Nothing falls through the cracks and it's much more transparent."

Representing the interests of nearly 900 small firms in Los Angeles as well as acting as an advocate for the business community on wide ranging issues, the Hollywood Chamber of Commerce also owns the licensing rights to the world-famous Hollywood sign and the Hollywood Walk of Fame, entities that generate hundreds of pages of documents that are now backed up by KeepItSafe. "These are historical documents that are more safe and secure than they've ever been," said Kiecker.

Commenting on the partnership with KeepItSafe, Leron Gubler, president and CEO of the Hollywood Chamber of Commerce, said, "We are contracting with a reliable and affordable data protection service that easily eliminates the concern of backing up our data on a regular basis. KeepItSafe has offered us a hands-on approach to protecting our vital information and their outstanding level of customer service gave us the confidence to move away from backup tapes."

According to Kiecker, the Hollywood Chamber of Commerce plans to move more business services to the cloud and is currently evaluating two other j2 Global services: eVoice[®], a virtual phone service; and eFax[®], the world's leading online fax service. "We love the idea of a one-stop shop that introduces us to new technologies that are relevant to the business challenges we face that we can then recommend to our members," said Kiecker.

"All businesses, regardless of size, need to protect their critical data," said Hemi Zucker, CEO of j2 Global. "We're thrilled to be working with the Hollywood Chamber."

About KeepItSafe

A brand of j2 Global, Inc. (NASDAQ: JCOM), KeepItSafe is a powerhouse in online data backup and Disaster Recovery (DR). One of the few online backup and DR companies in the world with ISO 27001 certification, KeepItSafe has worked with customers since 2003 to ensure that their scheduled or continuous data backups are executed flawlessly and that data can be restored from any location at any time. The company is committed to providing a fully managed and monitored online backup service, while continuing to expand the possibilities of online backup, and educate business owners on the risks of data loss. For more information, please visit www.keepitsafe.com.

About j2 Global

j2 Global, Inc. (NASDAQ: JCOM) and its subsidiaries provide Internet services through their two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names eFax[®], eVoice[®], FuseMail[®], Campaigner[®], KeepItSafe[®] and Onebox[®] and operates a messaging network spanning 49 countries on six continents. The Digital Media Division consists of Ziff Davis Inc., which offers technology, gaming and lifestyle content through its digital properties which include PCMag.com, IGN.com, AskMen.com, Toolbox.com and others. Ziff Davis also operates BuyerBase, an advanced digital ad targeting platform and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2012, j2 had achieved 17 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

About Hollywood Chamber of Commerce

For more than 92 years, the Hollywood Chamber of Commerce has provided leadership, advocacy, business development resources, networking, and government affairs programs and services to keep the Hollywood business and residential communities safe, relevant and economically vital. Heather Cochran is the Chair of the Hollywood Chamber of Commerce Board of Directors and Leron Gubler is the President/CEO of the Hollywood Chamber of Commerce. For more information, please visit www.hollywoodchamber.net.

Press contact:

Bill Threlkeld
Senior Manager, Public Relations
pr@j2global.com

Source: j2 Global

News Provided by Acquire Media