



July 30, 2014

j2 Global Acquires Contactology

Acquisition expands email marketing business

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. (NASDAQGS:JCOM), the global provider of Internet services, today announced that its Business Cloud Services Division has acquired the business and assets of [Contactology, Inc.](#), the Durham, North Carolina-based provider of email marketing services. This is j2's first acquisition in the email marketing space since it entered the market with the 2010 purchase of [Campaigner](#)[®] and expands j2's email marketing customer and partner base in the U.S. j2 intends to migrate Contactology customers and resellers to the Campaigner platform and services.

"With this acquisition, we have effected 'tuck in' acquisitions on each of the cloud service platforms we currently operate," said j2's CEO, Hemi Zucker. "This is a testament to the hard work of our technology team and the financial and operating discipline of our management team, which has enabled us to efficiently acquire and integrate cloud-based businesses worldwide."

Terms of the acquisition were not disclosed and the financial impact to j2 is not expected to be material.

About j2 Global

j2 Global, Inc. provides Internet services through two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names [eFax](#)[®], [eVoice](#)[®], [FuseMail](#)[®], [Campaigner](#)[®], [KeepItSafe](#)[®], [Livedrive](#)[®] and [Onebox](#)[®], and operates a messaging network spanning 49 countries on six continents. The Digital Media Division offers technology, gaming and lifestyle content through its digital properties, which include [PCMag.com](#), [IGN.com](#), [AskMen.com](#), [Toolbox.com](#) and others. The Digital Media Division also operates [NetShelter](#)[®] Powered by [BuyerBase](#)[®], an advanced digital ad targeting platform, and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2013, j2 had achieved 18 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's current expectations or beliefs and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These factors and uncertainties include, among other items: the ability to successfully integrate Contactology into j2 Global's Business Cloud Services Division, the ability to successfully acquire and integrate future businesses on current or future technology/product platforms, and the numerous other factors set forth in j2 Global's filings with the Securities and Exchange Commission ("SEC"). For a more detailed description of the risk factors and uncertainties affecting j2 Global and its Business Cloud Services Division in particular, refer to j2's 2013 Annual Report on Form 10-K filed on March 3, 2014, and the other reports filed by j2 Global from time-to-time with the SEC, each of which is available at www.sec.gov and at investor.j2global.com. The forward-looking statements provided in this press release are based on limited information available to j2 Global at this time, which is subject to change. Although management's expectations may change after the date of this press release, j2 Global undertakes no obligation to revise or update these statements.

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Source: j2 Global, Inc.

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