



KeepItSafe Launches All-in-One Disaster Recovery Solution for High Data Availability

Online Backup and Disaster Recovery Solution Provides Peace of Mind for UK Businesses

DUBLIN, IRELAND -- (MARKET WIRE) -- 01/25/12 -- KeepItSafe, a global provider of managed online backup and disaster recovery services and a brand of j2 Global, Inc. (NASDAQ: JCOM), has launched KeepItSafe DR, an enterprise class online backup and disaster recovery solution. KeepItSafe DR enables companies of any size to recover data, to re-host applications and to reconnect users to the recovery environment quicker than traditional technologies, whilst significantly reducing costs.

With 90% of companies going out of business within two years of suffering a major data loss(1), fast recovery from a data loss incident is critical. KeepItSafe DR brings together the existing KeepItSafe® online backup solution with cutting edge onsite and offsite data deduplication and replication. The result is a comprehensive online backup solution that delivers rapid local and cloud based recoveries, protecting businesses from isolated hardware and application failures through to entire, site-wide failures.

"The risk of data loss has never been greater and in the current economic climate, downtime is not an option," commented Jonathan Crowe, technical director, KeepItSafe. "Human error, advanced online security threats and natural disasters can occur at any time. Yet businesses continue to cut costs, especially in the IT department, leaving many businesses in a compromised position. KeepItSafe DR makes advanced disaster recovery functionality an affordable reality for SMEs, whilst also providing a scalable solution for companies of any size."

Businesses that choose KeepItSafe DR take advantage of the KeepItSafe® ISO27001 certification, the highest industry level of data encryption and also access to KeepItSafe's multiple tier-4 global datacentre facilities. Companies who avail of the fully managed and monitored solution can also relieve additional pressure on an already overstretched IT department, with consequent business benefits.

Feature set of KeepItSafe DR:

- Fully managed all-in-one solution offering online data backup with cutting edge offsite and onsite data deduplication
- Consistency checks on all applications to ensure they're recoverable
- Block level snapshots with incremental forever data capture
- Flexible disaster recovery options: bare metal restore & failover virtual machines
- Server rewind: rolling back to any point-in-time & recovering the entire server
- Protection of Microsoft Windows Servers, VMware, vSphere and ESX(i) Servers.

For full product specifications, please visit -

http://www.keepitsafej2.co.uk/downloads/DR_Brochure_FINAL.pdf

About KeepItSafe

KeepItSafe® a brand of j2 Global, Inc. (NASDAQ: JCOM), is a powerhouse in online data backup and disaster recovery. One of the few online backup and DR companies in the world with ISO 27001 certification, KeepItSafe® has worked with customers since 2003 to ensure that their scheduled or continuous data backups are executed flawlessly and that data can be restored from any location at any time.

KeepItSafe® is committed to providing fully managed and monitored online backup service, while continuing always to expand the possibilities for online backup, and educating business owners on the risks of data loss.

About j2 Global, Inc.

Founded in 1995, j2 Global, Inc. provides outsourced, value-added messaging and communications services to individuals and businesses around the world. With offices in eight cities worldwide, j2 Global's network spans more than 4,700 cities in 49 countries on six continents. The Company's websites appear in numerous languages, including Dutch, French, German, Spanish, English and more. Payments are accepted in currencies that include the U.S. Dollar, British Pound, Canadian Dollar, Japanese Yen, Euro, Hong Kong Dollar and more. j2 Global provides live sales and customer service support in multiple languages, including English, Spanish, Dutch, German, French, Cantonese and more. j2 Global markets its services principally under the brands [eFax®](#), [MyFax®](#), [eFax Corporate®](#), [Onebox®](#), [eVoice®](#), [Campaigner®](#), [Electric Mail®](#), and [KeepItSafe™](#). As of December 31, 2010, j2 Global had achieved 15 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit www.j2global.com.

(1) London Chamber of Commerce

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For press enquiries please contact:

Kathryn Mills-Webb

Sophie Stammers

Babel PR

+44 (0) 207 434 5550

keepitsafe@babelpr.com

www.babelpr.com

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