



## **eVoice(R) Launches New VoIP Mobile App for Android(R)**

### **Mobile App Allows Entrepreneurs to Professionally Conduct Business on Their Personal Android Devices Without Using Carrier Plan Minutes**

LOS ANGELES, CA -- (MARKET WIRE) -- 02/22/12 -- eVoice®, a "Radically Better Phone Number" and brand of technology leader j2 Global, Inc. (NASDAQ: JCOM), today announced availability of its latest mobile application for Android® devices. The eVoice Mobile App integrates advanced business features into popular phones and tablets, helping ensure that business calls answered on personal devices are answered and managed professionally without using minutes from the user's cellular plan. eVoice is online at [www.evoice.com](http://www.evoice.com).

The eVoice Mobile App allows owners of iOS and Android devices to make and receive phone calls via a WiFi connection or a 3G/4G network using VoIP, effectively transforming any mobile device into a multi-purpose business phone system while saving valuable cellular minutes and reducing dropped or poor quality phone calls.

Features include:

- Make and receive phone calls via a WiFi connection or 3G/4G network using VoIP
- Intercom connection to other eVoice extensions using VoIP
- 24/7 auto attendant to professionally answer and route inbound calls
  - Transfer calls to another destination
  - Record calls with one touch (must subscribe to call recording to initiate\*)
- Enhanced voice mail service with transcriptions and audio files sent to email or text
- Advanced call handling features including call screening

A new Intercom feature provides a simple way for eVoice customers to instantly communicate with their most important contacts. By assigning extensions to employees, business contacts, or even family members, eVoice users can communicate with these contacts without using any of their eVoice or mobile carrier minutes.

In addition, through the use of WiFi instead of reliance on a cellular network, the new eVoice Mobile App can help reduce dropped calls in environments notorious for poor connectivity such as the subway, a train, basement office or a rural home office. Many of these locations often have good WiFi connections even when 3G/4G networks are unavailable. Making VoIP calls over a more robust WiFi connection helps eliminate dropped or unclear calls.

#### *eVoice Lets One Phone Perform Double Duty*

Already available on the iPhone®, iPad® and iPod® touch, the eVoice® Mobile App release for the Android allows small businesses to conduct business in a professional manner on virtually any personal device. By making it easy to delineate between personal and business calls, users can keep their personal phone number private by maintaining a separate eVoice line for business use on the same device.

"Our mobile phones are becoming our only phones, used for both personal and business calls. The new eVoice app makes it easy to get the best of both worlds," said Mike Pugh, vice president, marketing for j2 Global. "eVoice brings all of the features you expect from a big business phone system to your mobile device, without exposing your personal phone number or using your mobile minutes."

#### *Android Gaining Momentum as Mobile Device Platform*

According to an August 2011 survey by Nielson Research, 43 percent of all smart phone owners have an Android device, and that number is expected to continue to climb throughout the holiday season and into 2012. Recent acquirers -- defined by Nielson as users who purchased a smart phone in the last three months -- favor Android over any other platform (56 percent). iOS devices -- the Apple iPhone, iPad and iPod Touch -- are the second-most pervasive at 28 percent. (1) With the recent eVoice mobile app releases, small businesses can empower employees who use either of the two most popular mobile platforms.

#### *eVoice Saves Small Businesses Money and Minutes*

Benefits of the new eVoice Mobile App for Android VoIP Service include:

- Reduce cell phone minute usage (and bills) when making and receiving calls over a data connection using WiFi or a 3G/4G network
- Answer every call appropriately with the ability to see caller ID and the extensions dialed on your incoming calls
- Easily connect with important contacts with eVoice's unique Intercom feature
- Choose the way calls are placed or received with an easy "on" "off" VoIP calling feature

The [eVoice Mobile App for Android](#) is free to download [here](#) and use immediately with a subscription to eVoice. With a six-month free trial offer, eVoice makes it easier than ever for individuals, entrepreneurs and small businesses to be more professional, efficient and mobile.

\*Premium feature requires activation charge.

#### *About eVoice®*

eVoice is a brand service and trademark of j2 Global (NASDAQ: JCOM). eVoice, one of the industry's leading virtual phone services, offers a wide selection of local or toll-free numbers and is the only phone service of its type to offer personalized U.S.-based VIP setup and support for new accounts. eVoice is online at [www.evoice.com](http://www.evoice.com).

#### *About j2 Global*

j2 Global (NASDAQ: JCOM) provides cloud services for business, offering Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. Founded in 1995, the company's messaging network spans more than 49 countries on six continents. j2 Global markets its services principally under the brand names eFax®, eVoice®, FuseMail®, Campaigner®, KeptItSafe® and Onebox®. As of December 31, 2011, j2 Global had achieved 16 consecutive fiscal years of revenue growth. For more information about j2 Global, please visit [www.j2global.com](http://www.j2global.com).

Android is a registered trademark of Google, Inc.

iPad, iPhone and iPod touch are registered trademarks of Apple, Inc.

(1) Nielson. In U.S. Market, New Smartphone Buyers Increasingly Embracing Android. Sept. 26, 2011.

[http://blog.nielsen.com/nielsenwire/online\\_mobile/in-u-s-market-new-smartphone-buyers-increasingly-embracing-android/](http://blog.nielsen.com/nielsenwire/online_mobile/in-u-s-market-new-smartphone-buyers-increasingly-embracing-android/).

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