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## **KeepItSafe(R) Forms a New Defensive Line for the Miami Dolphins(TM)**

### **KeepItSafe(R) Signs On as the Official Online Backup Provider for the Legendary Florida Football Franchise**

LOS ANGELES, CA -- (Marketwired) -- 08/12/13 -- [KeepItSafe®](#), a global online backup provider and brand of a [j2 Global®](#), Inc (NASDAQ: JCOM) affiliate, has announced that the Miami Dolphins football franchise has selected KeepItSafe® as its official online backup and disaster recovery provider

With the 2013 season fast approaching and intensity building around the upcoming activities, the Dolphins™ and Sun Life Stadium® chose to rely on KeepItSafe to help ensure that the organization's information will be safely stored, backed up and easily retrievable.

KeepItSafe is one of a few online backup services with ISO 27001 certification, the globally recognized Information Security Management System (ISMS) benchmark. The company recently launched a [DR Business Continuity solution](#) that takes a stable snapshot of a client's virtual machines for a fast file and image-based restore.

"We're excited to be chosen as the backup provider for the Miami Dolphins," said Eoin Blacklock, managing director of KeepItSafe. "The Dolphins are one of the most recognized names in sports, and with our [online backup service](#) we hope to be able to play a small part in their success, both on and off the field."

"Backing up your Corporate data is important, but it means nothing if you cannot restore it quickly and reliably", said Joe Curbelo, Director of Infrastructure and Support Services for the Miami Dolphins. "Using KeepItSafe's solutions provides us the ability to restore any data set quickly without the need to be onsite to load backup media or have to request media delivery from an offsite storage facility. KeepItSafe has been very responsive and sensitive to our needs to ensure optimum business continuity and peace of mind."

**For further information, visit [www.keepitsafe.com](http://www.keepitsafe.com) or call 888 965 9988**

#### **About KeepItSafe®**

Founded in 2003, **KeepItSafe** provides online backup and disaster recovery services and is one of the few companies in the world with an **ISO 27001** certification -- the leading information security management standard. KeepItSafe® currently offers its services in the US, the UK, the Netherlands and New Zealand. KeepItSafe® is a subsidiary of j2 Global, Inc. (NASDAQ: JCOM), a leading provider of Internet services based in Los Angeles.

#### **About j2 Global™**

[j2 Global, Inc.](#) (NASDAQ: JCOM) provides Internet services through its two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names [eFax®](#), [eVoice®](#), [FuseMail®](#), [Campaigner®](#), [KeepItSafe®](#) and [Onebox®](#) and operates a messaging network spanning 49 countries on six continents. The Digital Media Division consists of [Ziff Davis Inc.](#), which offers technology, gaming and lifestyle content through its digital properties which include [PCMag.com](#), [IGN.com](#), [AskMen.com](#), [Toolbox.com](#) and others. Ziff Davis also operates BuyerBase, an advanced digital ad targeting platform and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2012, j2 had achieved 17 consecutive fiscal years of revenue growth. For more information about j2, please visit [www.j2global.com](http://www.j2global.com).

#### **About the Miami Dolphins:**

The Miami Dolphins, owned by Chairman of the Board/Managing General Partner Stephen M. Ross, currently play in the AFC East of the National Football League. The organization has played in five Super Bowls, winning championships in 1972 (VII) and 1973 (VIII). The franchise also has won five conference championships and 13 division championships and is the oldest continuous major-league professional sports franchise in the state of Florida. For more information, visit the organization's website at [dolphins.com](http://dolphins.com).

***About Sun Life Stadium:***

Sun Life Stadium located in Miami Gardens, Florida is the home stadium of the Miami Dolphins National Football League team, and the University of Miami Hurricanes football team and the Discover Orange Bowl. Since its construction, the stadium has hosted five Super Bowls (XXIII, XXIX, XXXIII, XLI and XLIV), two World Series (1997 and 2003) and four BCS National Championship Games (2001, 2005, 2009, 2013). Sun Life Stadium has served as host for the second round of the 2009 World Baseball Classic, hosted the 2010 Pro Bowl and numerous special events.

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