



February 10, 2014

j2 Global Acquires LiveDrive; j2's Online Backup Annualized Monthly Run-Rate Exceeds \$40M

Acquisition expands j2's data storage business to two global brands—LiveDrive® for professionals & individuals and KeepItSafe® for businesses

LOS ANGELES--(BUSINESS WIRE)-- j2 Global, Inc. (NASDAQGS:JCOM), a global provider of Internet services, today announced that it has acquired [LiveDrive®](#), a UK-based provider of online backup with added file sync features for professionals and individuals. The acquisition moves j2's cloud backup annualized monthly revenue run rate to over \$40M, expands its global online backup business and customer base, and establishes a j2 Global UK office in LiveDrive's Paddington, UK location.

"The acquisition of LiveDrive underscores our commitment to grow and diversify j2's revenues both organically and through acquisitions on a global basis," said j2 CEO Hemi Zucker. "LiveDrive brings j2 an established brand, customer base and reseller channel in the UK, proven technology, and a talented UK-based team."

"We are ready to take LiveDrive's momentum in the marketplace and build on it," said Eoin Blacklock, Managing Director, Cloud Backup for j2. "We're excited to have LiveDrive's employees become part of the j2 family, and look forward to working with their staff and resellers to grow our online backup and cloud storage business globally under both the LiveDrive and KeepItSafe brands."

Terms of the acquisitions were not disclosed and the financial impact to j2 is not expected to be material.

About j2 Global

j2 Global, Inc. (NASDAQGS:JCOM) and its affiliates provide Internet services through their two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names [eFax®](#), [eVoice®](#), [FuseMail®](#), [Campaigner®](#), [KeepItSafe®](#) and [Onebox®](#) and operates a messaging network spanning 49 countries on six continents. The Digital Media Division consists of Ziff Davis Inc., which offers technology, gaming and lifestyle content through its digital properties which include [PCMag.com](#), [IGN.com](#), [AskMen.com](#), [Toolbox.com](#) and others. Ziff Davis also operates NetShelter Powered by BuyerBase, an advanced digital ad targeting platform, and Ziff Davis B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2012, j2 had achieved 17 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995, including but not limited to grow of the LiveDrive business. These forward-looking statements are based on management's current expectations or beliefs and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These factors and uncertainties include, among other items: the ability to successfully integrate LiveDrive into j2 and the numerous other factors set forth in j2's filings with the Securities and Exchange Commission ("SEC"). For a more detailed description of the risk factors and uncertainties affecting j2, refer to j2's 2012 Annual Report on Form 10-K filed on March 1, 2013, and the other reports filed by j2 from time-to-time with the SEC, each of which is available at www.sec.gov and at investor.j2global.com. The forward-looking statements provided in this press release are based on limited information available to j2 at this time, which is subject to change. Although management's expectations may change after the date of this press release, j2 undertakes no obligation to revise or update these statements.

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Source: j2 Global, Inc.

