



June 4, 2014

Ziff Davis Acquires emedia

NEW YORK--(BUSINESS WIRE)-- Ziff Davis, LLC, a leading digital media company in the technology, gaming and men's lifestyle categories, today announced the acquisition of emedia Communications LLC, a provider of research to IT buyers and leads to IT vendors, from Reed Business Information. An agreement has also been signed to acquire the UK-based division of emedia, which will transfer to Ziff Davis following a period of employee consultation. emedia will become part of the Ziff Davis B2B unit which combined will feature an email database of over 20 million. Ziff Davis is the Digital Media Division of j2 Global, Inc. (NASDAQQGS: JCOM).

Terms of the acquisition were not disclosed and the financial impact to j2 Global is not expected to be material.

Signal Hill Capital Group acted as the exclusive financial advisor to Reed Elsevier in this transaction.

About Ziff Davis, LLC

Ziff Davis, a subsidiary of j2 Global, Inc., is a global digital media company specializing in the technology and gaming markets, reaching in-market buyers and influencers in both the consumer and business-to-business space. Ziff Davis sites, which feature trusted and comprehensive evaluations of the newest and hottest products, include PCMag.com, IGN.com, ExtremeTech.com, Geek.com and others. Partnering with local publishing experts in almost 50 countries, Ziff Davis content is available in 16 languages — including Chinese, Arabic and Russian. Learn more at www.ziffdavis.com.

About j2 Global, Inc.

[j2 Global, Inc.](http://j2Global.com) (NASDAQ: JCOM) provides Internet services through two divisions: Business Cloud Services and Digital Media. The Business Cloud Services Division offers Internet fax, virtual phone, hosted email, email marketing, online backup, unified communications and CRM solutions. It markets its services principally under the brand names [eFax](http://eFax.com)[®], [eVoice](http://eVoice.com)[®], [FuseMail](http://FuseMail.com)[®], [Campaigner](http://Campaigner.com)[®], [KeptItSafe](http://KeptItSafe.com)[®], [Livedrive](http://Livedrive.com)[®] and [Onebox](http://Onebox.com)[®], and operates a messaging network spanning 49 countries on six continents. The Digital Media Division offers technology, gaming and lifestyle content through its digital properties, which include PCMag.com, IGN.com, AskMen.com, Toolbox.com, and others. The Digital Media Division also operates [NetShelter](http://NetShelter.com)[®] Powered by [BuyerBase](http://BuyerBase.com)[®], an advanced digital ad targeting platform, and [Ziff Davis](http://ZiffDavis.com) B2B, a leading provider of research to enterprise buyers and leads to IT vendors. As of December 31, 2013, j2 had achieved 18 consecutive fiscal years of revenue growth. For more information about j2, please visit www.j2global.com.

About Reed Business Information

At Reed Business Information we provide information and online data services to business professionals worldwide. Customers have access to our high-value industry data, analytics, information and tools. Our strong global brands hold market-leading positions across a wide range of industry sectors including banking, petrochemicals and aviation where we help customers make key strategic decisions every day. RBI is part of Reed Elsevier, a leading global provider of data, information and solutions for professional customers.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Certain statements in this Press Release are "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's current expectations or beliefs and are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These factors and uncertainties include, among other items: the ability to successfully integrate emedia into Ziff Davis and the numerous other factors set forth in j2's filings with the Securities and Exchange Commission ("SEC"). For a more detailed description of the risk factors and uncertainties affecting j2 and its Digital Media Division in particular, refer to j2's 2013 Annual Report on Form 10-K filed on March 3, 2014, and the other reports filed by j2 from time-to-time with the SEC, each of which is available at www.sec.gov and at investor.j2global.com. The forward-looking statements provided in this press release are based on limited information available to j2 at this time, which is subject to change. Although management's expectations may change after the date of this press release, j2 undertakes no obligation to revise or update these statements.

j2 Global, Inc.
Laura Hinson, 800-577-1790
Laura.hinson@j2.com

Source: j2 Global, Inc.

News Provided by Acquire Media